

NC State University College of Design and the NC State Foundation  
 7th Annual Urban Design Conference  
***Creating Value: Designing for Resilient Cities***  
 March 6, 2010, 8:00 am to 4:30 pm at the Raleigh Convention Center

**Conference Sponsorship Information**

*Creating Value: Designing for Resilient Cities*, will explore the design strategies that cities imagine, develop, and implement as they grow stronger and more vibrant while facing economic, environmental, and social challenges. Presenters and conference attendees will delve into the elements of resiliency that designers, planners, developers and policy-makers use to enhance the value of the cities facing these challenges.

- \_\_\_ **\$1,000 Contributor**▪ Recognition on conference brochure (more than 5,000 mailed\*), program, signage and web site (with link) and in College magazine and annual report.
  - Two complimentary conference registrations.
  - Invitation for two to speakers' dinner.
  - Opportunity to place brochures/materials with conference handouts on CD.
  
- \_\_\_ **\$2,500 Patron**
  - Recognition on conference brochure (more than 5,000 mailed\*), program, signage and web site (with link) and in College magazine and annual report.
  - Two complimentary conference registrations.
  - Emailed announcement of sponsorship with logo and link.
  - Invitations for two to speakers' dinner.
  - Opportunity to place brochures/materials with conference handouts on CD and in conference participant folders.
  - Named sponsor of conference break or meal.
  
- \_\_\_ **\$5,000 Supporter**
  - Recognition on conference brochure (more than 5,000 mailed\*), program, signage and web site (with link) and in College magazine and annual report.
  - Four complimentary conference registrations.
  - Emailed announcement of sponsorship with logo and link.
  - Invitations for four to speakers' dinner.
  - Opportunity to place brochures/materials with conference handouts on CD and in conference participant folders.
  - Table provided for exhibit/company representatives.
  - Named sponsor of post-conference reception.

I pledge to be a sponsor of the 7<sup>th</sup> annual urban design conference as checked above:

Name:	
Title:	
Company:	
Recognition Name:	
Address:	
Tel:	
Fax:	
Email:	
Signature:	

**CHECKS MUST BE WRITTEN OUT TO: NC STATE FOUNDATION**

Send to: **Jean Marie Livaudais, Director of Professional Relations**  
**NC State University College of Design**  
**Campus Box 7701**  
**Raleigh, NC 27695-7701**  
**Tel: 919/515-8320; Fax: 919/515-7330; Email: [jm\\_livaudais@ncsu.edu](mailto:jm_livaudais@ncsu.edu)**

*\*Pledge by December 22, to receive recognition in the brochure mailed to more than 5,000 architects, landscape architect, planners and municipal leaders.*